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#### Review

This all around guide to effective counseling features useful tips and suggestions for improving patient care through effective communication, and questions for reflection at the end of each chapter. --Matthew Perri, PhD University of Georgia College of Pharmacy American Journal of Pharmaceutical Education, 2006; 70 (1) Article 12

Overall the book would be valuable to practicing pharmacists, as well as useful for students, to help them develop good relationships both personally and professionally. --The Journal of Pharmacy Technology

This is a well-written and easy-to-read book, not only for pharmacy technicians already in practice seeking advancement, but also for pharmacy students who will begin intern positions. --Patrick McDonnell, PharmD, Temple University School of Pharmacy

### About the Author

Bruce A. Berger, PhD, RPh is Professor and Head of Pharmacy Care Systems at the Auburn University Harrison School of Pharmacy, Auburn University. He is the recipient of the first American Association of Colleges of Pharmacy Award of Excellence for his communication research.

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Designed to help pharmacists and pharmacy students develop the communication skills they need to deliver quality patient care, this unique resource provides the guidelines needed for developing effective relationships with patients, other pharmacists and physicians.

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