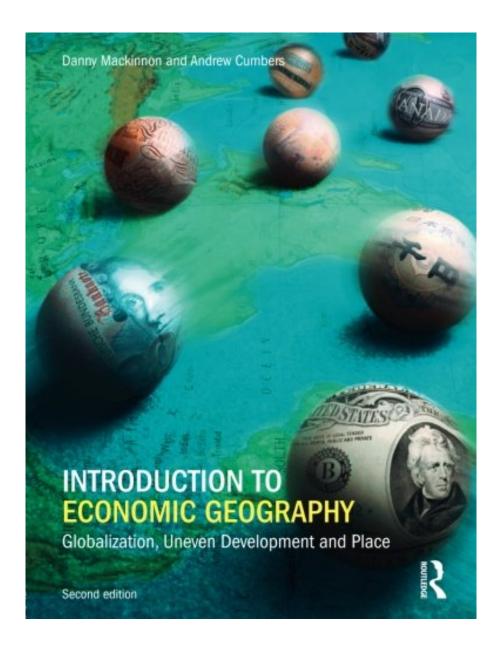


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#### Review

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### From the Back Cover

Today's rapidly flowing global economy, hit by recession following the financial crisis of 2007/8, means the geographical economic perspective has never been more important. An Introduction to Economic Geography comprehensively guides students through the core issues and debates of this vibrant and exciting area, whilst simultaneously exploring the range of approaches and paradigms currently invigorating the wider discipline. Rigorous in approach, yet accessible in style, the authors demystify and enliven a crucial subject for geographical study.

Underpinned by the themes of globalisation, uneven development and place, the text conveys the diversity and vitality of contemporary economic geography. It balances coverage of 'traditional' areas such as regional development and labour markets with insight into new and evolving topics like neoliberalism, consumption, creativity and alternative economic practices.

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