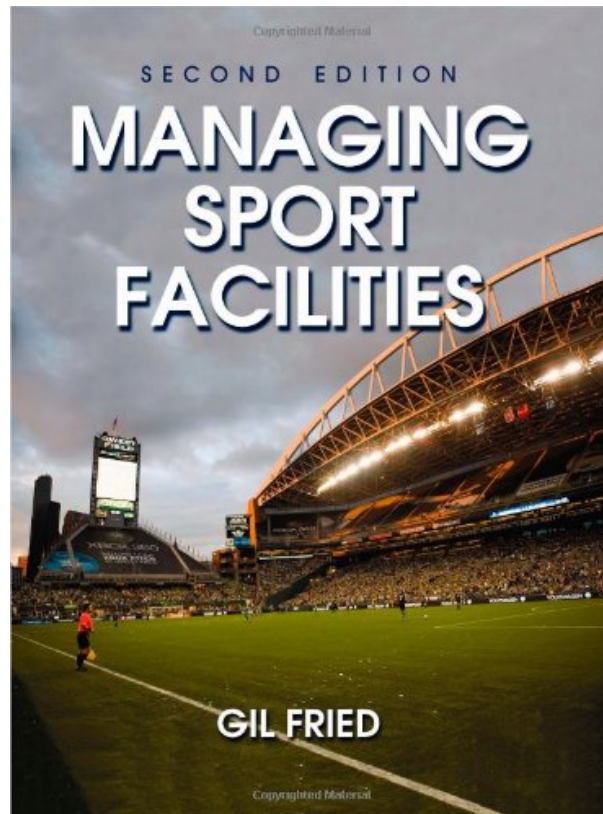
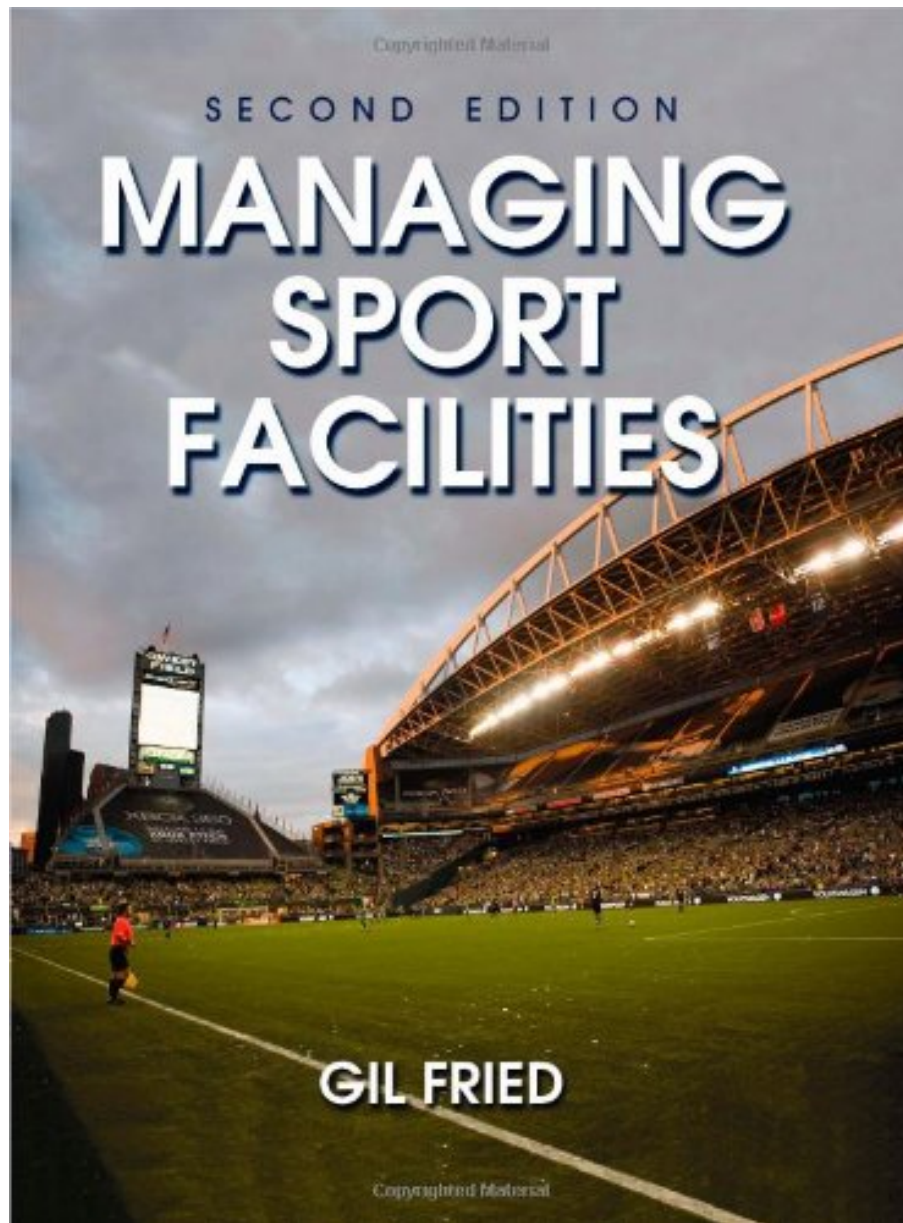


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## Review

"Although every facility has its own unique situation and characteristics, Fried has created a useful text that is valuable for a variety of audiences."

- Journal of Venue and Entertainment Management

## About the Author

Gil B. Fried, JD, is an associate professor at the University of New Haven in Connecticut. He has taught sport facility management for more than 10 years and has written numerous articles, books, and book chapters on sport facility management issues. Fried speaks across the country on issues ranging from building and financing facilities to dealing with risk management concerns.

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In his leisure time, Fried enjoys playing badminton, being with his wife and kids, and traveling.

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The second edition of Managing Sport Facilities continues to engage students with a clear writing style, extensive real-world examples, and information on managing a wide range of facilities, from professional sport stadiums to smaller and more common health clubs, colleges, and recreational environments. As managers require expanded knowledge to meet the needs of large, high-tech sport and recreation facilities, this edition has been updated to include these features:

- An expanded section on risk management

- New information on security issues

- A full array of ancillaries, including an online instructor guide, test package, and presentation package

In addition, the text offers updated content in the Facility Focus and Behind the Scenes sections, which bring the theories and concepts to life by citing specific examples of strategies used to make a facility—and the facility manager—more successful. Through the newly added facility manager profiles included in each chapter, students receive a close-up look at the challenges and rewards that practicing facility managers experience in their daily work. Readers also learn about the managers' educational and experiential backgrounds that helped them land their current jobs. This text provides students with a complete look at what it takes to develop and run a sport facility with an approach that combines various topics and disciplines. Students will learn the history of the sport facility industry and the primary goals and objectives of facility managers; how to build and finance a facility; facility operation; administration of marketing, finance, and other critical areas; and event administration and management.

Managing Sport Facilities, Second Edition, contains extensive textbook learning aids, including real-world checklists and forms that allow students a glimpse of some of the tools and guidelines that professionals use in their work. Each chapter begins with objectives and a brief overview and concludes with a summary and discussion questions and activities. The instructor ancillaries will help instructors prepare for and teach their class, and the text itself is written in a clear and engaging style that makes the reading understandable, cogent, and easy to remember.

Starting from its already solid foundation, the new material, updates, ancillaries, and practical learning aids make this new edition the most complete and up-to-date text on the subject. Students using this text will learn what it takes to blend leadership, operations management, and creativity in promotions as they begin their journey to being top-notch sport facility managers.

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Ideal as a curriculum textbook

By Midwest Book Review

As an associate professor at the University of New Haven in Connecticut and having taught sport facility management for more than 10 years, Gil B. Fried draws upon his experience and expertise to provide a

completely updated and significantly expanded second edition of "Managing Sport Facilities", which is justifiably considered to be an essential reference for anyone charged with sports facilities management from local community centers to large commercial stadiums. Thoroughly 'reader friendly' and superbly organized, this new edition of "Managing Sport Facilities" includes an expanded section on risk management, timely information on security issues, and is enhanced as an ideal tutorial for anyone seeking a career in sports facilities management. Of special note in this 368-page compendium is the concluding section on 'Event and Activity Management'. Enhanced with an extensive glossary, reference list, and a comprehensive index, "Management Sport Facilities" is ideal as a curriculum textbook and is an essential addition to academic library reference collections.

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