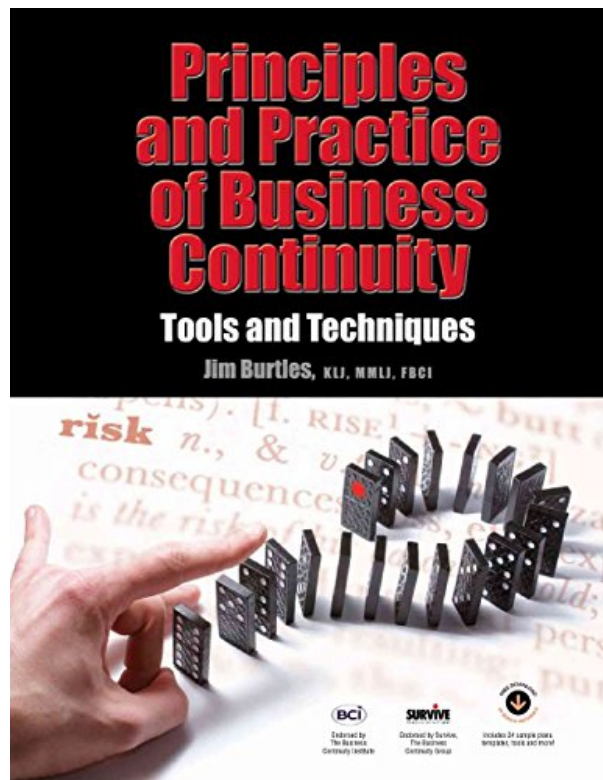
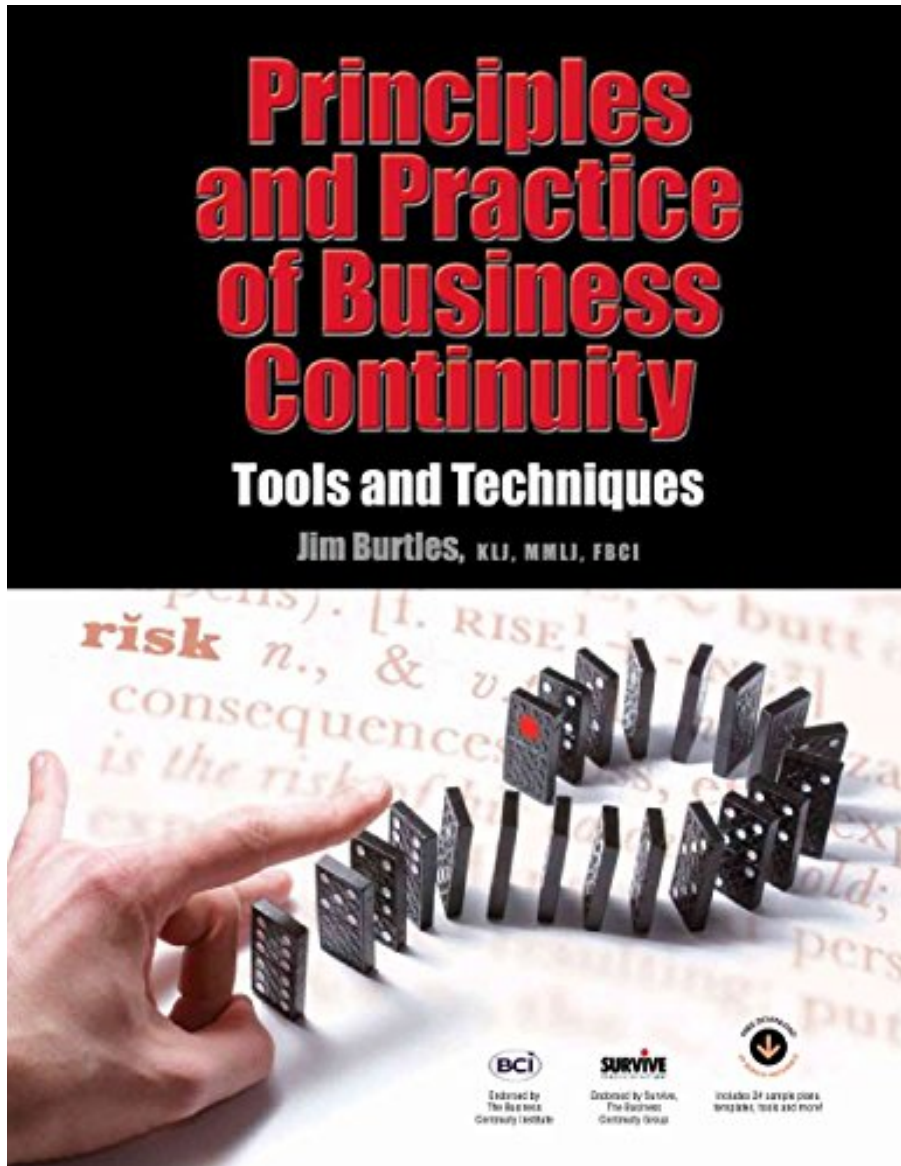


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Tap into the Global Knowledge Base of One of Business Continuity's Legendary Leaders. Expand your perspectives and expertise by tapping into the vast, global knowledge base of Jim Burtles -- recipient of The Business Continuity Institute's Lifetime Achievement Award, an internationally renowned pioneer in Business Continuity Management with 30 years' experience in consulting and teaching in 22 countries, and a counselor during 90 disasters and 200 emergencies worldwide. ** Particularly useful in large multi-location or multinational companies, this book is standards-based, includes global best practices, shows how to develop a comprehensive and rigorous plan, and provides grounding in the whys and wherefores of Business Continuity Planning. ** Downloadable Resources include case studies, forms, checklists, sample plans, plus an Instructor's Manual for college and corporate training courses. "Jim Burtles is one of the few practitioners who have both the depth of knowledge and length of experience to write what might arguably be the most comprehensive review of the subject ever produced." - Lyndon Bird, Technical Director, The Business Continuity Institute

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4 of 4 people found the following review helpful.

Business Continuity Planning at its best!

By Sherry

This book should be a staple in your library if you are responsible for business continuity and DR planning at your company. I was new to the field so I really appreciated how the book was layed out and how easy it was to transfer the information to my plan. There are a lot of applicable practices, tools, cheatsheets, etc that you can easily incorporate into your plan. I was very pleased with this book.

4 of 6 people found the following review helpful.

From the Publisher

By P. J Rothstein

Jim Burtles is one of the business continuity professionals I most admire because of his long-standing commitment to the business continuity industry, and his extensive contributions to the profession over his broad career.

So, as a publisher (and as publisher of this book) I was thrilled when I first saw Jim's manuscript. There are not many people who could have written this book - and far fewer who could have written it nearly as well.

This book is an ideal combination of the practice of business continuity - standards, best practices, global perspective - and, the process of business continuity - planning, development, implementation, and so forth. Jim presents a clear picture of not just how to do what needs to be done, but why. By striking a balance between theory and practice, I believe Jim's approach makes the reader's job much easier and more effective.

There are other books on business continuity - I have edited or published many of them - but Jim Burtles' book is my favorite. With the included CD-ROM containing extensive tools and resources, this book is a no-brainer for anyone who wants to understand business continuity management, is about to embark on implementing a business continuity program, or is looking to bring an existing business continuity program up to world-class best practice.

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