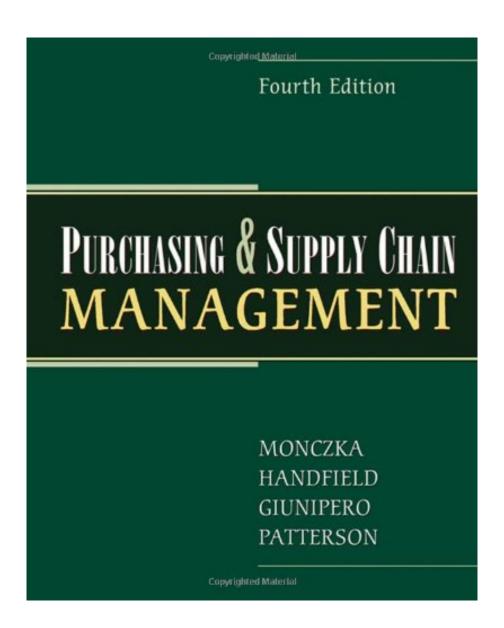


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Robert M. Monczka, Ph.D., is the former Distinguished Research Professor of Supply Chain Management in the W.P. Carey School of Business at Arizona State University and Professor Emeritus at the Eli Broad Graduate School of Management, Michigan State University. He also served as director of Strategic Sourcing and Supply Chain Strategy Research at CAPS Research, where he led initiatives focused on sourcing and supply strategy innovation, development, and implementation. A frequent speaker at professional meetings, Dr. Monczka has published more than 200 books and articles. He has consulted worldwide with leading companies in the Fortune 100 and has received two National Science Foundation grants to study supply strategy.

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