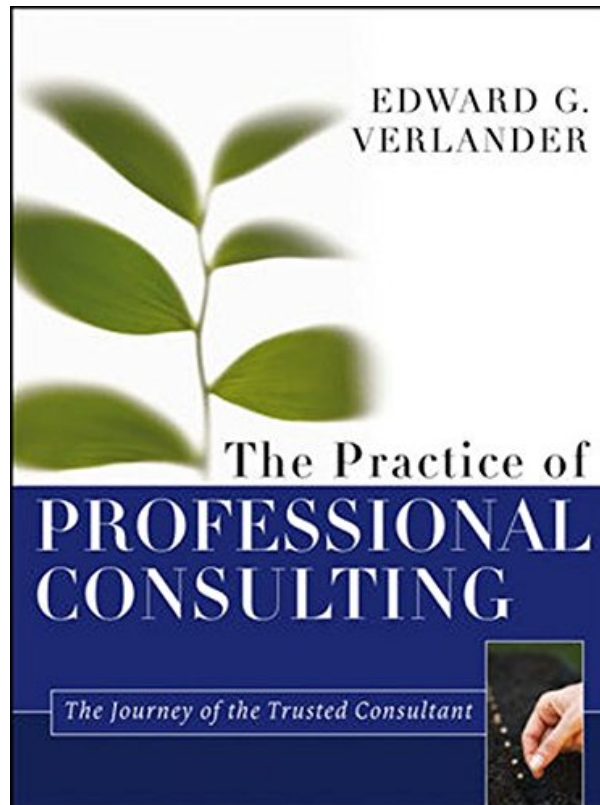
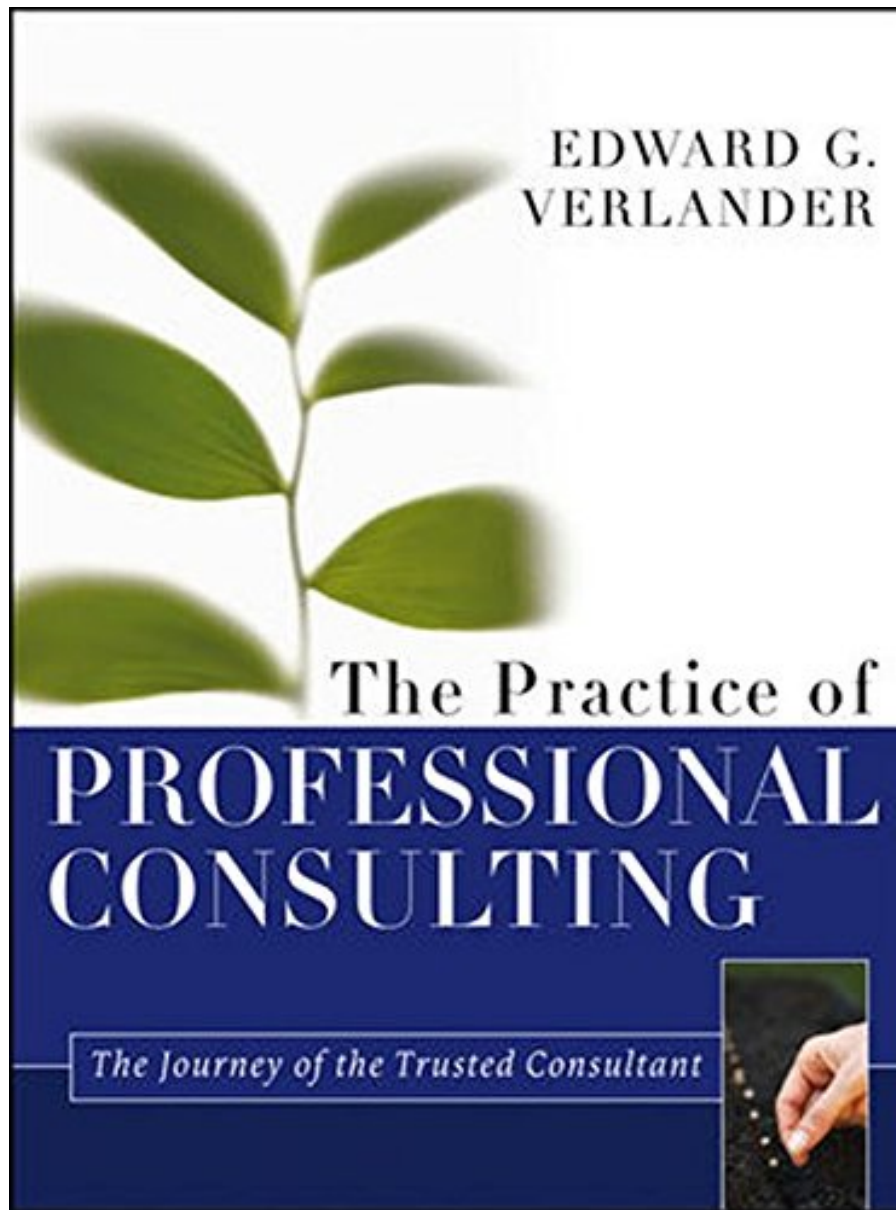


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Despite the size of the consulting industry and its attractiveness to business school graduates, there is a dearth of agreement about what constitutes "professionalism" in consulting. *The Practice of Professional Consulting* provides the most comprehensive introduction to the field of consulting, including a complete system of guidelines, and all the tools, templates, techniques, case studies, competencies, and assessments to become a professional consultant. Broad enough to be useful to anyone starting any kind of consulting business, yet specific in explaining typical client situations, this guide offers new and aspiring consultants with a perspective of the rules, roles, values, methods, and techniques used across firms in the consulting industry.

- Sales Rank: #349135 in Books
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The Practice of Professional Consulting is an easy read and easy to understand of what consulting is. Dr. Verlander has structured the read in a simple way to understand the stages and roles of a consultant while presenting the challenges that the consultant may face. This is a truly professional book filled with insight and practical advice where non-consultants and professional consultants would be able to benefit. This is a recommended read for those who are in consulting class, thinking of being a consultant, or a refresher for consultants.

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